

Star Names New President, Other Executive Officers

Richard S. Stakes, president of The Evening Star Broadcasting Co., was named president and chief executive officer of The Washington Star yesterday.

The election of Stakes, who had been associated with The Star's broadcasting affiliates for the past 18 years, was announced by Joe L. Allbritton, Star publisher, as part of a managerial reorganization at the newspaper.

In addition to the appointment of Stakes, Allbritton announced the election of James J. Daly, Star vice president, as executive vice president of The Star, and Andrew M. Ockershausen as executive vice president and chief operating officer of the Evening Star Broadcasting Company.

The broadcasting company operates WMAL AM-FM-TV in Washington, WLVA-AM-TV in Lynchburg, Va., and WCIV-TV in Charleston, S.C.

Other managerial changes announced by Allbritton:

Robert L. Nelson, senior vice president and treasurer of The Star,



RICHARD S. STAKES
New Star president

was elected executive vice president of Washington Star Communications, Inc.

John P. Brown, in addition to his duties as controller of the newspaper, was elected treasurer of The Star.

Berl Bernhard, general counsel for The Star, was also appointed general counsel for the broadcasting company.

Willmott Lewis, Jr. continues as vice president and business manager of The Star.

Allbritton said the "redesignation of management responsibilities will give The Star stronger leadership and teamwork to continue the accelerated pace of growth experienced in the past several months."

"Dick Stakes has done a remarkable job at broadcast and I have every confidence that he will do an even better job for The Star," Allbritton added.

Stakes said that The Star was a revitalized newspaper and that he "felt fortunate to be joining the Star at such time of energy and growth."

"It will be a special privilege to share the excitement of renewed success with the men and women who have worked tirelessly to guide the newspaper back toward prosperity," Stakes said.

Stakes began his broadcasting career in 1954 as business manager for WTTG-TV in Washington. Two years later he joined The Evening Star Broadcasting Company as controller. He held several positions during the following years and was elected president in 1975.

Stakes has made many contributions to the broadcast industry including being one of the founders of the Institute for Broadcasting Financial Management.

Daly, who came to The Star as vice president on March 1, 1975, had spent 16 years at the Washington Post, leaving there in 1971 as vice president and general manager.

At The Star, Daly is credited with increasing the newspaper's classified lineage 46 percent during the past year, and total advertising lineage by 22 percent.

Ockershausen joined the staff of WMAL in 1949 as a page. He later worked in television sales and TV sports and in 1960 was named station manager for WMAL-AM. He was elected vice president of the broadcasting company in 1972.